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INSPIRE | INFORM | EMPOWER

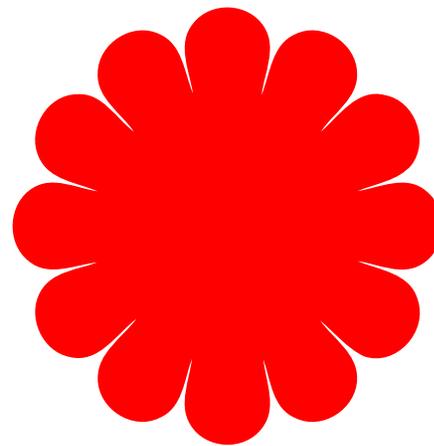
# C O N T E N T S

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“  
You build  
wealth one  
dollar, one  
decision at  
a time.  
”

## ABOUT



Sonia Booker is a conservative-growth investor who has spent the last 20 years building real-estate enterprises and leading a broad mix of creative industry talent and brands in the US and China.

Sonia Booker Empire (SBE), headquartered in Atlanta, GA, serves as the parent company for real estate holdings and businesses. Initially inspiring the world with a philosophy of 'One dollar, one decision at a time,' this mantra morphed into 'One vault, one community at a time,' and has established SBE as a progressive and inclusive company of the future. SBE epitomizes the perfect blend of inspiration, creativity and visionary thinking that has earned them national acclaim.

The legacy began in 1999, when the Mississippi born- and reared-Sonia took a leap of faith and moved to Atlanta; she left Dallas and her first and only job shortly after completing her M.B.A. She accepted a position with Allstate

Insurance Company because it struck her as an unconventional opportunity to work in the insurance industry. Starting work as a life insurance coordinator, within a year Sonia seized the opportunity to become the youngest agency owner. Additionally, she was one of the most decorated agents running her own agency, and did so for five years before selling the business for a profit.

Dabbling in real estate investment while an agent, she knew that it was time to go full time into investing. Sonia used the funds from the sale of her agency and went all-in. She started by purchasing single-family residential properties. With some great successes and a few failures under her belt, she took scrupulous notes; she knew, one day, she would be sharing her experiences and never wanted people to make the same mistakes that she made. Turning around several wayward deals is what led Sonia to write her first book, *Real Estate and Wealth: Investing In The American Dream*. This book became an *Essence Magazine* Best-Seller in 2005. A revised edition doubled its success after the Great Real Estate Recession in 2011. Sonia followed up this book with *Self Wealth For Women: An Inspirational Book and Journal*. This book sparked a movement of women who wanted more, who desired to build wealth.

Sonia's holdings are birthed out of seeing deep need or despair in the world. "There has never been a company that I started or invested in that I didn't connect with very deeply," says Sonia. This is why we consider each project, each person and each company a labor of love. It is our goal to ensure that our message of inspiration,



information and empowerment gets out in the world. Today SBE is a one-of-a-kind company for real estate and wealth building education, entrepreneurship, youth empowerment, beauty, film and music production. SBE believes that our greatest work is done through building people, investing in the future of education and the Creative Industry. We are proud that we are a company that bridges gaps between real estate, our vaults of talent and community. These traits are what make us the powerhouse organization that we are.



#### **Studio House Atlanta**

Recognizing the importance of fostering and educating a creative economy, Studio House Atlanta is the perfect industry partner to leverage and maximize your imagination, creation and monetization.

#### **The Vaults**

Sonia is Chief Visionary Officer of Vault Industries, and President of the Vault Real Estate Group, where she manages all aspects of re-imagining urban neighborhoods into wellness communities.

#### **The Vault Foundation**

The Vault currently oversees 2 repurposed bank buildings in Atlanta and East Point, Georgia and supports programming in four knowledge pillars: The Arts, Wealth, Entrepreneurship and Wellness.

The Vault Foundation believes that the success of our future generations depends on the type of education they get today. Infused with our curriculum, students learn about the pillars through gardening, yoga, business ownership, financial literacy and various art programs.



ENTERPRISES

#### **Sunny Girl Books**

Sunny Girl Books which assists budding authors in building wealth by sharing their stories. "I met so many women with great stories that the world needed to hear, so I started a publishing company," says Sonia.

#### **The Inner Circle**

For the last decade through the Inner Circle, Sonia has been on the forefront of helping women build wealth for their families and generations to come. Started in her living room, this organization has grown from 12 to over 700 women, from all corners of the world.

#### **BioBio**

The place where Beauty Inside Out meets Business, Innovation and Opportunity. BioBio is the beauty industry's launchpad for brand exposure, product placement, and service samplings.

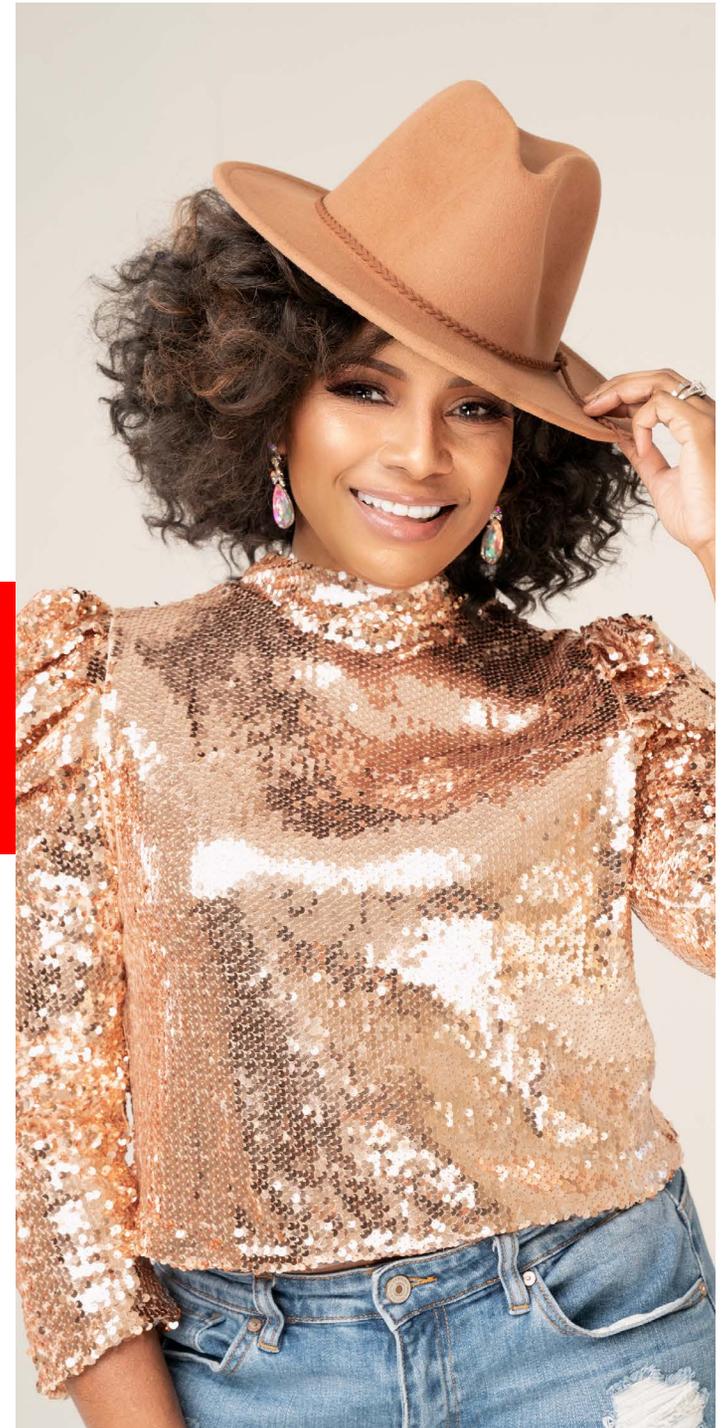
S B T V

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Sonia Booker shares insights on her wealth building philosophies which start with building wealth one dollar, one decision at a time! You will find so much foundational resources to assist you in building the right mindset for your journey. It's not going to take you long to discover that Sonia loves real estate as a wealth building tool and you will soon discover why. Realizing that there are so many other things that should take place is what allows her content to stand out and be more relevant for the times that we are in!



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# THE REAL ESTATE PITCH

## THE REAL ESTATE PITCH

Sonia is currently working with Hollywood Producer, Sharlette Hambrick to bring her first real estate reality show to TV.

The Real Estate Pitch follows budding investors as they first must convince Sonia that they deserve a shot before her panel of funders.

Seeing investors lose deals and literally give away properties because they don't know where to go for funding is why Sonia wanted to create this opportunity. Having the right pitch will get you to the money!

## ask Sonia

Ask Sonia is the first of many shows that will premiere under SBTV.

Ask Sonia aims to answer burning questions that people have about building their wealth using real estate, entrepreneurship, getting out of debt, developing healthy credit habits and more

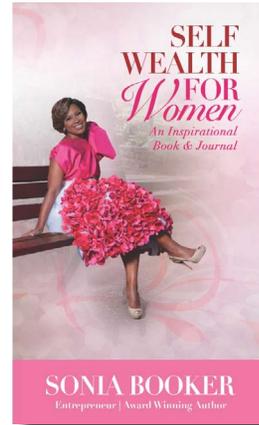
ask

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This Essence best-seller, *Real Estate Wealth*, is perfect for beginners and seasoned investors. Whether looking for new strategies or looking to go to the next level, this book allows you to build your confidence through information and personal experiences that the author shares. It is also recommended for new homebuyers. Many times this first real estate purchase can become your investment property. The book encourages you to use sound practices through research to determine your investment journey.



*Self Wealth for Women* is An Inspirational Book and Journal.

If you can believe that you ARE your most valuable asset and are ready to start having the life that you've dreamed about, then Self Wealth for Women is for you.

Whether you are age 20 or age 70, this book has practical steps about building wealth and offers you the chance to change your mindset about life. This book is about who you are and your desire to build wealth. in this book and empowered through my belief in the power of journaling.

### Order Online

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BOOKS • PRESS



The logo for Sonia Booker features the name 'sonia' in a large, white, serif font, with the 'i' in lowercase. A small white flower icon is positioned above the 'i'. Below 'sonia', the word 'BOOKER' is written in a smaller, white, all-caps serif font. The entire text is enclosed within a white rectangular border with decorative horizontal lines extending from the bottom corners.

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